ORDER

Orders Order / Rev: 1294543 Alt Order #: 08363312 Product Desc: **CANDIDATE ERIE #907** ON WGRZ Estimate: 907 Flight Dates: 09/08/16 - 09/13/16 Primary AE: Maria Bellwood Original Date / Rev: 09/06/16 / 09/12/16 Sales Office: T-DAL Order Type: Political Sales Region: NAT Agency Name: **Hulsen Media Services / POL** Billing Type: **Buying Contact:** Cash Billing Contact: Billing Calendar: Broadcast 2400 Laramie Trail Billing Cycle: EOM/EOC Austin, TX 78745 Agency Commission: 15% Advertiser Michael Flaherty for District Attorney / Name: New Business Thru: A35+ Demographic: 00:15:00 Order Separation: Product Codes: PL-County Other Advertiser External ID: 107236 P04-GB Agency External ID: Priority: 20106AG

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
08/29/16	09/13/16	33	\$10,325.00	\$8,776.25		

Totals

Unit Code:

Month	# Spots	Gross Amount	Net Amount	Rating 0.00	
September 2016	33	\$10,325.00	\$8,776.25		
Totals	33	\$10,325.00	\$8,776.25	0.00	

General

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Maria Bellwood			Start Of Order - End Of Order	100%

AGY, (POL) Political, (POL) Candidate

Order Share	Share	Total \$10,325.00		
WGRZ	25%			
Market	100%	\$41,300,00		

Revenue Codes:

Competitive Share	Share	Total		
CABL	0%	\$0.00		
CABLE	0%	\$0.00		
UNKWN	0%	\$0.00		
WIVB	25%	\$10,325.00		
WKBW	25%	\$10,325.00		
WNED	0%	\$0.00		
WNEQ	0%	\$0.00		
WNGS	0%	\$0.00		
WNLO	0%	\$0.00		
WNYB	0%	\$0.00		
WNYO	0%	\$0.00		
WUTV	25%	\$10,325.00		

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri Rtg Type	Spots	Amount
E 1	WGRZ	09/09/16	09/09/16		CM	10-11a	F	:30	1	\$140.00P03-F 0.00 NM	1	\$140.00
	TODAY	0110144.0		Today Show 3								
	TODAY	SHOW 3										
	<u>Star</u>	t Date	End Date	Weekdays .	Spots/Week	<u>Rate</u>	Rating					
V	eek: 09/0)5/16 (09/11/16	F	1	\$140.00	0.00					
E 2	WGRZ	09/09/16	09/09/16		CM	359P-5P	F	:30	1	\$225.00P04-(0.00 NM	1	\$225.00

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WGRZ

Order / Rev:

1294543

Advertiser:

Michael Flaherty for District Attorney / PC

Alt Order #:

08363312

Product Desc:

CANDIDATE ERIE #907

Flight Dates:

09/08/16 - 09/13/16

Estimate:

907

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Ellen 4-5p Ellen **ELLEN** Start Date **End Date** Weekdays Spots/Week Rating Rate ----F--Week: 09/05/16 09/11/16 \$225.00 0.00 E 3 WGRZ 09/09/16 09/09/16 EN (M-F) CM 5p-7p ----F--:30 \$450.00 P04-C 0.00 NM 1 \$450.00 (5:00 PM-5:30 PM) EN (M-F) **NEWSCENTER 2** Start Date Spots/Week **End Date** Weekdays Rating <u>Rate</u> Week: 09/05/16 09/11/16 ---F--\$450.00 0.00 E 4 WGRZ 09/09/16 09/09/16 Local News @ 5a M-F CM 5-6a ----F--:30 \$140.00 P03-F 0.00 NM \$140.00 Local News @ 5a M-F **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/05/16 09/11/16 ----F--\$140.00 0.00 ET 7-730p 7-730p E 5 WGRZ 09/09/16 09/09/16 CM ----F--:30 \$295.00P04-(0.00 NM \$295.00 1 **Entertainment Tonight ENTERTAINMENT TONIGHT End Date** Start Date Spots/Week Weekdays Rating <u>Rate</u> Week: 09/05/16 09/11/16 ----F--\$295.00 0.00 E 6 WGRZ 09/09/16 09/09/16 **Today Show** CM :30 \$280.00P04-(0.00 NM Today Show \$280.00 **Today Show TODAY SHOW End Date** Spots/Week Start Date Weekdays Rate Rating Week: 09/05/16 09/11/16 ---F--\$280.00 0.00 E 7 WGRZ 09/09/16 09/09/16 Insider 730-8p CM 730-8p ----F--:30 \$270.00P04-(0.00 NM 1 \$270.00 Insider THE INSIDER **End Date** Spots/Week Rating Start Date Weekdays Rate Week: 09/05/16 09/11/16 ----F--\$270.00 0.00 E 8 WGRZ 09/09/16 09/09/16 Fri Prime Other СМ ----F--8p-11p :30 1 \$1,540.00 P03-F 0.00 NM \$1,540.00 Fri Prime Special (9:00 PM-11:00 PM) DATELINE Weekdays Start Date **End Date** Spots/Week Rate Rating 09/11/16 ----F--Week: 09/05/16 1 \$1,540.00 0.00 E 9 WGRZ 09/12/16 09/12/16 **Today Show 3** CM 10-11a M----:30 \$140.00P03-F 0.00 NM 1 \$140.00 Today Show 3 **TODAY SHOW 3** Spots/Week Start Date End Date Weekdays Rate Rating Week: 09/12/16 09/18/16 \$140.00 0.00 E 10 WGRZ 09/12/16 09/12/16 359P-5P Ellen 4-5p CM M-----:30 \$225.00 P04-(0.00 NM 1 \$225.00 (4:00 PM-5:00 PM) Ellen **ELLEN** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/12/16 09/18/16 \$225.00 0.00 E 11 WGRZ 09/12/16 09/12/16 Local News @ 5p M-F 5-530p M-----:30 \$450.00 P04-(0.00 NM \$450.00 Local News @ 5p M-F **NEWSCENTER 2 End Date** Weekdays Start Date Spots/Week Rate Rating Week: 09/12/16 09/18/16 \$450.00 0.00 E 12 WGRZ 09/12/16 09/12/16 Local News @ 5a M-F \$140.00P03-F 0.00 NM CM 5-6a :30 M----1 \$140.00 Local News @ 5a M-F **NEWS** Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating M-Week: 09/12/16 09/18/16 \$140.00 0.00 E 13 WGRZ 09/12/16 09/12/16 Local News @ 6a M-F CM \$340.00 P04-(0.00 NM 6-7a M-----:30 \$340.00 Local News @ 6a M-F **NEWS** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/12/16 09/18/16 M-----\$340.00 0.00 E 14 WGRZ 09/12/16 09/12/16 7-730p M----CM :30 \$295.00P04-(0.00 NM \$295.00

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WGRZ

Order / Rev:

1294543

Advertiser:

Michael Flaherty for District Attorney / PC

Alt Order #: Flight Dates: 08363312

Product Desc:

CANDIDATE ERIE #907

09/08/16 - 09/13/16

Estimate:

907

Break Start/End Time

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Day	/S	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
				E1 7-730p Entertainment To	oniaht	(7:00 PM-7:3	80 PM)							<u>.</u>
	ENTER'	TAINMEI	NT TONIGH		J	(**************************************	,							
۱۸/	<u>Sta</u> /eek: 09/	rt Date	End Date 09/18/16	Weekdays M	Spots/Week 1	Rate \$295.00	Rating 0.00							
_			6 09/12/16		CM	Today Show			:30	1	\$280.00P04-0	0.00 NM	1	\$280.00
	TODAY	SHOW		Today Show										
		rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating							
	eek: 09/		09/18/16	M	1	\$280.00	0.00							
E 16	WGRZ	09/12/1	6 09/12/16	Insider 730-8p Insider	СМ	730-8p (7:30 PM-8:0	M 00 PM)		:30	1	\$270.00P04-0	0.00 NM	1	\$270.00
	THE INS	SIDER				(,							
W	<u>Sta</u> eek: 09/	rt Date 12/16	End Date 09/18/16	Weekdays M	Spots/Week	Rate \$270.00	Rating 0.00							
-			6 09/10/16	Today Show Sa	CM	7a-9a		-S-	:30	1	\$205.00P04-0	0.00 NM	1	\$205.00
	SATURI	DAY TOI	DAY SHOW	NBC Today Show	w (Sa)									
		rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating							
-	eek: 09/		09/11/16	S-	1	\$205.00	0.00							
E 18	WGRZ	09/10/1	6 09/10/16	Local News @ 9a Daybreak Saturd		Sat Daybrea (9:00 AM-10:		-S-	:30	1	\$280.00P03-F	F 0.00 NM	1	\$280.00
	SATURI	DAY DAY	YBREAK	Daybreak Galdid	ау	(3.00 ANI-10.	OU AIVI)							
\\/	Sta	rt Date	End Date 09/11/16	Weekdays	Spots/Week	Rate \$280.00	Rating 0.00							
				NFL Su Night Ga		NFL Regular		S	:30	1	\$1,960.00P03-F	F 0.00 NM	1	\$1,960.00
	NEL SU	N NE/AF	2 9/11	NFL Regular Sea	ason	(8:15 PM-11:	45 PM)							
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
_	eek: 09/0		09/11/16	S	1	\$1,960.00	0.00							
E 20	WGRZ	09/08/1	6 09/08/16	Today Show 3 Today Show 3	СМ	10-11a	T		:30	1	\$140.00P03-F	0.00 NM	1	\$140.00
		SHOW 3		(2/22 - 27/2)	220 10 2000 10									
W	<u>Staı</u> eek: 09/0	rt <u>Date</u> 05/16	End Date 09/11/16	Weekdays	Spots/Week 1	<u>Rate</u> \$140.00	Rating 0.00							
E 21	WGRZ	09/08/1	6 09/08/16	Dr. Phil 3-4p	CM	258P-4P	T		:30	1	\$180.00P04-0	0.00 NM	1	\$180.00
	DR. PHI	ı		Dr. Phil		(3:00 PM-4:0	0 PM)							
	525	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating							
W	eek: 09/0		09/11/16	T	1	\$180.00	0.00							
E 22	WGRZ	09/08/1	6 09/08/16		CM	359P-5P	T		:30	1	\$225.00P04-0	0.00 NM	1	\$225.00
	ELLEN			Ellen		(4:00 PM-5:0	U PM)						-	
	<u>Star</u>	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating							
	eek: 09/0		09/11/16	T	1	\$225.00	0.00							
E 23	WGRZ	09/08/10	6 09/08/16	Local News @ 5p Local News @ 5p		5-530p	T		:30	1	\$450.00P04-0	0.00 NM	1	\$450.00
1	NEWSC	ENTER	2	20001110110 @ 0										
\\/	<u>Star</u> eek: 09/0	t Date	End Date 09/11/16	Weekdays	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00							
			6 09/08/16	Local News @ 5a	M-F CM	5-6a	T		:30	1	\$140.00P03-F	0.00 NM	1	\$140.00
				Local News @ 5a	a M-F									
	NEWS Stor	t Date	End Date	Wookdays	Spots/Week	Poto	Poting							
We	eek: 09/0		09/11/16	Weekdays	1	Rate \$140.00	Rating 0.00							
E 25	WGRZ	09/08/10	6 09/08/16	ET 7-730p	CM	7-730p	T		:30	1	\$295.00P04-0	0.00 NM	1	\$295.00
	ENTERT	TAINMEN	NT TONIGH	Entertainment To T	mignt									
•			End Date	Weekdays	Spots/Week	Rate	Rating							
	eek: 09/0		09/11/16	T	1	\$295.00	0.00		.00	_	#000 00 D0 / 1	0.00 111		#000 00
E 26	WGKZ	09/08/16	6 09/08/16		СМ	Today Show	Т-		:30	1	\$280.00P04-0	0.00 NM	1	\$280.00

Print Date: 09/14/16 13:19:45

WGRZ

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1

1

1

1

1

2

Amount

\$270.00

\$140.00

\$280.00

\$0.00

\$0.00

\$0.00

Order / Rev:

Week: 09/12/16

N30 WGRZ 09/13/16 09/13/16

09/18/16

does not apply to LUR; owed as rebate N31 WGRZ 09/13/16 09/13/16 Local News @ 5p M-F

does not apply to LUR; owed as rebate

does not apply to LUR; owed as rebate

N32 WGRZ 09/13/16 09/13/16 Local News @ 530p M-FCM

-T----

Dr. Phil 3-4p

Local News @ 5p M-F

Local News @ 530p M-F

Dr. Phil

1294543

Advertiser:

Michael Flaherty for District Attorney / PC

Alt Order #: Flight Dates: 08363312

09/08/16 - 09/13/16

Product Desc:

CANDIDATE ERIE #907

Estimate: 907

Ln Ch Start Days End Inventory Code Break Start/End Time Len Spots Rate Pri Rtg Type Spots Today Show **Today Show** (7:00 AM-9:00 AM) **TODAY SHOW** Start Date Spots/Week **End Date** Weekdays Rating <u>Rate</u> 09/11/16 ---T---Week: 09/05/16 \$280.00 0.00 E 27 WGRZ 09/08/16 09/08/16 NFL Kickoff Special CM Various :30 \$270.00P04-(0.00 NM NFL Kickoff Special (7:30 PM-8:00 PM) THE INSIDER Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/05/16 ---T---09/11/16 \$270.00 0.00 E 28 WGRZ 09/13/16 09/13/16 Local News @ 5a M-F CM 5-6a :30 \$140.00 P03-F 0.00 NM -T----Local News @ 5a M-F **NEWS** Spots/Week Start Date **End Date** Weekdays Rating <u>Rate</u> Week: 09/12/16 09/18/16 \$140.00 0.00 E 29 WGRZ 09/13/16 09/13/16 **Today Show** СМ Today Show :30 \$280.00P04-C 0.00 NM **Today Show TODAY SHOW** Start Date **End Date** Weekdays Spots/Week Rate Rating

\$280.00

258P-4P

5-530p

530-6p

CM

0.00

-T----

-т----

:30

:30

:30

1

1

2

\$0.00P07-2 0.00 NM

\$0.00P07-2 0.00 NM

\$0.00P07-2 0.00 NM

\$10,325.00 Totals 33